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Street Smarts An All Purpose

Street Smarts is a worthwhile business book, and I DO recommend this book to anyone interested in entrepreneurial material, however the author played a bit of a deception in the reader. In the beginning he emphasizes that his knowledge of business comes from street smarts, beginning with the lessons he learned on the street from his father.

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And that is why being street smart, or streetwise, is the key to success in your startup. You can read all the success stories you like. Read the founders' secret formula for 'making it'.

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