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Cruise Management Information And Decision

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Cruise Management: Information and Decision Support ...

Increasingly, cruise operators are utilising information and communication technologies (ICTs) to improve service-effectiveness and process efficiency, both on- and off-board. Therefore, it is worth initiating a discussion on the potential and challenges ICTs entail for both cruise operators' back-offices and for cruisers' consumption experiences.

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Cruise management : information and decision support ...

Cruise Management: Information and Decision Support Systems (Bog, Paperback / Softback, Engelsk) - Forlag: Springer Fachmedien Wiesbaden - ISBN-13: 9783834932723

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Cruise Management | SpringerLink

By considering the information listed below, you can make an informed decision regarding whether obtaining a hospitality degree would be advantageous or ideal for you. Cruiseships-A Brief Overview A cruise ship is a passenger ship that is used for vacation or "pleasure" voyages.

If I Wanted to Work on a Cruise Ship, Would a Hospitality ...

Hence, insight into cruise lines' decisions to visit a given port (or not) through a two-step decision-making process may provide an effective means to inform cruise operations management.

(PDF) Cruise Passengers' Decision-Making Processes

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